

## Business Intelligence

*Providing organizations with timely access to accurate, consistent and useful information*

Daston Corporation provides the technology infrastructure and the implementation expertise to help your organization establish a Business Intelligence capability that will support the integration of disparate data sources into a single unified view of your business.

### Overview

Business Intelligence (BI) includes both the architecture and the collection of operational and decision support applications that provide an organization with timely access to accurate, consistent, and useful information. In today's world this includes integrating Enterprise Content and Knowledge Management repositories with traditional BI applications.

Daston is a leader in BI and Data Warehouse implementations utilizing a unique blend of leading BI practices that have been adopted from the two leading BI think tanks: The Data Warehouse Institute (TDWI) and Kimball University.

Our approach, which delivers early and lasting success and business value, has provided government organizations and Fortune 100 companies with the tools and information needed to make fact-based, data-driven decisions, analyze changing business conditions and facilitate strategic planning.

### Assessing & Developing a BI Strategy

Daston works closely with our customers, leveraging our proven methodology to assess and develop a BI strategy that meets the specific requirements of an organization. This process typically encompasses the following activities:

- Understand business objectives through interviews and review of organizational documents

- Identify opportunities and pain areas and assess information needs across the organization
- Determine BI capabilities required by matching BI components to the opportunities, pain areas and information needs discovered during the assessment
- Define the BI initiatives by developing an organization-specific model for implementation of each BI capability
- Conduct a technology assessment in parallel with other assessments to gain an understanding of the complexity of the existing systems' architecture and the existing level of BI maturity.
- Develop BI Strategy and Roadmap including a BI Vision statement, a set of objectives that the BI Strategy can be measured against, an interactive approach to implementing BI capabilities, and effective, focused, sustained governance.

### The BI Environment

To generate maximum business value, the BI environment should be grown iteratively, addressing business requirements one at a time. Iterations, consequently, must remain focused and well defined to address specific requirements, and deliver appreciable business value with each iteration. At the same time, the iterations must be in accord with the long-term vision for BI.

## Daston's Rapid Value Delivery Methodology

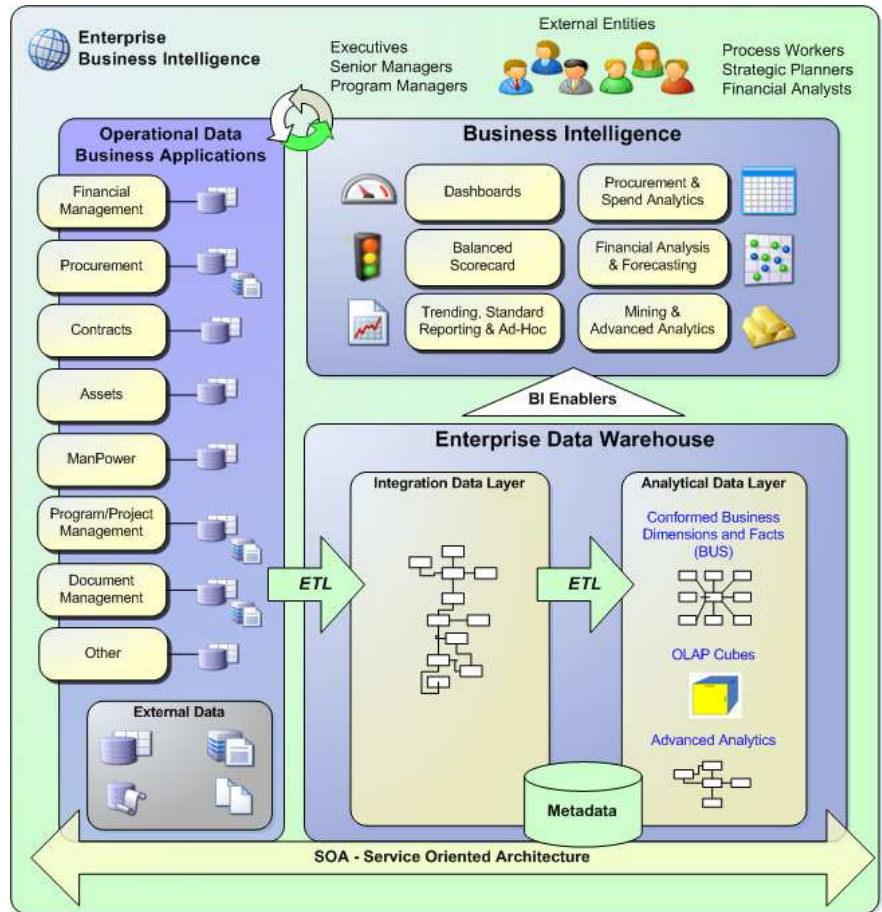
To provide early successes, Daston's BI Rapid Value Delivery Methodology addresses each architectural component of an organization. These include the:

- **Business architecture** which encompasses the processes and standards by which the business operates and aligns the BI Roadmap with business strategy, goals and objectives.
- **Application architecture** which defines the interactions among the BI methods, processes and standards used across the organization.
- **Information architecture** that identifies and classifies the raw data (such as files, databases, models, document files, mappings, and metadata) that an organization requires to efficiently operate and deliver Business Intelligence.
- **Technology architecture** which includes the hardware, operating systems, programming and networking solutions used to support the Business Intelligence technical environment.

## BI Support Services

Daston's specific BI support services are listed below:

- BI Strategy Development
  - BI Strategy Planning
  - BI Reference Architecture
  - BI Architecture Options
  - Assembling Plan & Roadmap
- BI Governance
- Data Governance
- Master Data Management
- Data Mart Consolidation
- Information Management
- Full Life Cycle Development and Implementation of Highly scalable. Compliant



## Enterprise Information Management

Daston also provides Enterprise Information Management (EIM) with integration solutions that bring together BI, Enterprise Content Management (ECM) and Knowledge Management. Daston's EIM solutions help organizations bring together all relevant information into a single view tailored to individual roles.

## For More Information

To learn more about Daston's Business Intelligence capability offerings, which are available on a variety of government contract vehicles, contact:

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